

ABSTRACT OF THE DISCLOSURE

A method, apparatus, and system is described for displaying a message to a golfer on a golf course. The system includes a number of GPS receivers attached to carts (or handheld) which display golf information and/or messages. The GPS receiver includes a display which can show the distance to the golf cup or other feature on a golf hole. The display can show a message, such as an advertising message, to the golfer. The message is shown at convenient, nonintrusive times. For example, such messages are shown at predetermined locations on the golf course such as before the first hole, after the last hole, or between holes. Additionally, such messages can be displayed using location information to determine if the receiver is moving or stopped. Finally, such messages may be displayed based on the activity of the golfer, such as scorecard input or refreshment ordering. In a preferred form, a pen input display capable of graphics is used. The system also includes a pro shop monitor where the location of each GPS receiver is shown on the golf course. The pro shop can send messages to all receivers or individual receivers.